



Exhibitor & Sponsorship Prospectus

TRADESHOW+
CONFERENCE:
OCT. 18-20
SACRAMENTO, CA

ALL-ENCOMPASSING



CONVENTIONAL
HYDROPOWER



PUMPED
STORAGE



SMALL
HYDRO



MARINE
ENERGY

The Next Current: Support Your Industry and Move Waterpower Forward in 2022.

The Clean Currents 2022 experience heads to the West Coast!

Clean Currents 2022—the official waterpower tradeshow + conference of the National Hydropower Association—will build on the success of the inaugural 2021 event (92% of surveyed 2021 attendees plan to attend Clean Currents 2022*). Join the industry as we meet together in Sacramento, California, for a dynamic experience at Clean Currents 2022.

Clean Currents 2022 will showcase the innovative solutions, thought leadership, and education necessary to ensure conventional hydropower, pumped storage, small hydro, and marine energy remain relevant sources of clean energy for decades to come.

Both attendees and exhibitors will experience an expansive, energetic tradeshow experience at Clean Currents 2022. Exhibitors from across the waterpower supply chain will have access to decision-makers from all waterpower technologies, including conventional hydro, pumped storage, small hydro, and marine energy.

Produced and promoted by the North American waterpower industry, Clean Currents is uniquely designed to reinvest proceeds from the event back into our industry to continue the expansion of waterpower's role in the clean energy future.

**Clean Currents 2021 Post-Event Survey.
Percentage is based on survey respondents.*

“This is a huge opportunity to do business ... to actually solve problems, create opportunities, and deal with challenges that other people might be facing. It could be best practices, it could be new things that are happening, that we're sharing with people.”

Mike Haynes

Assistant General Manager | Seattle City Light



Table of Contents

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About NHA	4
2022 Exhibitors	4
The Story of Clean Currents	6
Attendee Demographics	8
Why Exhibit?	10
Who Should Exhibit?	11
Exhibitor Benefits and Fees	12
CC Central Floorplan	14
Exhibitor Schedule	16
How to Purchase Exhibit Space	17
2022 Priority Points System	18
Exhibitor Advisory Committee	20
Sponsorship Opportunities	21
Tiered Sponsorship Levels	23
Educational Content	24
Networking Events	26
Meeting Space	28
Brand Promotion	29
Booth Traffic Generators	31
Onsite Signage/Advertising	32
Digital Advertising	36
Sponsorship Opportunities at a Glance	38
Terms & Conditions	41

About NHA



The **National Hydropower Association** is a nonprofit trade association dedicated to promoting the growth of clean, affordable US waterpower in all of its forms, ranging from conventional hydropower to pumped storage to marine energy. It seeks to secure waterpower's place as a climate-friendly, renewable, and reliable energy source that serves national environmental, energy, and economic policy objectives.

NHA represents more than 250 organizations in the North American waterpower industry, from Fortune 500 corporations to family-owned small businesses. Our members include both public and investor-owned utilities, independent power producers, developers, manufacturers, product and service providers, environmental and engineering consultants, attorneys, and public policy, outreach, and education professionals.

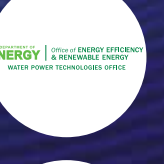
All proceeds from Clean Currents will go directly toward funding the work of NHA.

JOIN THESE CLEAN CURRENTS 2022 EXHIBITORS

List as of February 4, 2022



CLEAN CURRENTS 2022 EXHIBITORS



The Story of Clean Currents

CLEAN CURRENTS 2022 IS THE NEXT CHAPTER

The National Hydropower Association’s Clean Currents tradeshow + conference originated from in-depth industry listening sessions with our members in 2019. The waterpower community and NHA decided it was time to develop a bold, new event dedicated to the advancement of conventional hydropower, pumped storage, small hydro, and marine energy as reliable and flexible sources of clean energy—an event that, by virtue of being owned and produced by NHA, would reflect industry needs and benefit the industry through reinvestment of proceeds to advance waterpower.

Despite the challenges of launching an all-new event in the midst of a global pandemic, Clean Currents 2021 was held in the fall of 2021 in Atlanta, Georgia. Attendance exceeded expectations, and the event was a success—99% of surveyed attendees agreed that Clean Currents 2021 proved to be a valuable experience*. **Exhibitor feedback consistently confirmed that for them, Clean Currents 2021 attracted “the right people.”**

Clean Currents 2022 will continue our vision that the Clean Currents experience:

- Offers the desired mix of owner/operator attendees and industry vendors
- Fosters industry research and development, information exchange, and innovation
- Brings together professionals from conventional hydropower, pumped storage, small hydro, marine energy, government agencies, regulators, NGOs, and consultants
- Offers expanded educational opportunities, with programming that covers market opportunities, governance, technical development, professional management, policy, safety, workforce development, relicensing/licensing, and more

*Clean Currents 2021 Post-Event Survey. Percentage is based on survey respondents.



Proceeds from Clean Currents will fund NHA’s work to secure waterpower’s place as a climate-friendly, renewable, and reliable energy source that serves national environmental, energy, and economic policy objectives.



From conference programming to the tradeshow floor, Clean Currents 2022 will champion innovation and growth for the waterpower industry. **The passage of the 2021 Infrastructure Investment and Jobs Act has more than \$900 million earmarked for waterpower. Clean Currents 2022 will provide exhibitors the opportunity to showcase the innovative products and services that will meet the needs of the projects and investments spurred by the Act.**

CLEAN CURRENTS HAS EXHIBITORS IN MIND

Expanded opportunities and a positive experience were critical to Clean Currents 2021 exhibitors and the event's success. For 2022—with input from our exhibitors—we have looked at what worked and what needed to be rethought to help Clean Currents 2022 have a bigger impact for our exhibitors. Here are the ways we continue to respond to input from industry manufacturers, suppliers, service providers, and consultants:



Clean Currents is driven by exhibitor input. For Clean Currents 2021, we created NHA's first-ever Exhibitor Advisory Committee (EAC). Committee participants have played a large role in getting us to this point and shaping our approach to both the tradeshow and conference. The Clean Currents experience is based upon the wants and needs of exhibitors, including the hours the tradeshow floor will be open, the programming schedule, and even how we approach offsite events. The EAC is once again up and running for Clean Currents 2022.



The Clean Currents 2022 experience is for everyone. Exhibitors will have access to the full conference, including the education program, networking lunches, breaks, reception, and NHA's off site Wednesday evening event.



We're putting all the activity in one location. To facilitate maximum interaction among exhibitors and owners/operators, Clean Currents 2022 will once again feature the popular "CC Central" layout where attendees will find the bulk of activity. The education sessions will surround the tradeshow floor to encourage booth visits. The Innovation Power House pavilion at the center of the entire space will draw traffic throughout the floor. Additionally, exhibitors will have a unique opportunity for meaningful exchanges with owner/operators to discuss their current and upcoming investment plans and service and product needs. CC Central makes doing business, networking, and learning extremely convenient and efficient!



Your event investments stay in the industry. Clean Currents will enhance your ROI—your company will benefit from business development opportunities (including those spurred by the 2021 Infrastructure Investment and Jobs Act), and your investment will fund NHA's efforts to support and advance the industry.

Attendee Demographics

2021 ATTENDANCE:

781 from 43 US states, 3 Canadian provinces, and Germany.

We anticipate **1,500 PROFESSIONALS** working in the hydropower and marine energy industry.



of all attendees at Clean Currents 2021 were asset owners

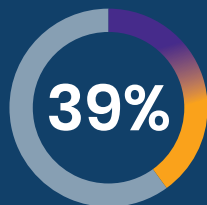


CLEAN CURRENTS 2021 ASSET OWNER ATTENDEES / SUPPORTERS



Attendee Demographics (CONTINUED)

CLEAN CURRENTS 2021 ASSET OWNER ATTENDEES / SUPPORTERS



of all attendees at Clean Currents 2021 were leaders / decision makers / influencers at their organizations



CLEAN CURRENTS 2021 LEADERS/DECISION MAKERS/INFLUENCERS

- CEO
- CO-FOUNDER
- COO
- EXECUTIVE DIRECTOR
- EXECUTIVE VP
- MANAGING DIRECTOR
- PARTNER
- PRESIDENT
- SENIOR VP
- PRINCIPAL
- CHIEF
- DIRECTOR
- LEADER
- VICE PRESIDENT
- SUPERVISOR
- MANAGER

Why Exhibit?



Where Waterpower Moves Forward | Powered by 

FUND YOUR INDUSTRY!

Clean Currents is the official waterpower tradeshow and conference of the National Hydropower Association.

Clean Currents is produced and promoted by the North American waterpower industry to benefit all of our industry. By exhibiting, you will also support NHA's advocacy, education, and membership services. **Join us!**

ACCESS the leading experts in waterpower.

EXPAND your network through workshops, discussions, and social events that make it easy to interact meaningfully with attendees.

GAIN new insights at the comprehensive educational program driven by industry thought leaders.

MARKET your organization and raise brand exposure while enhancing your organization's reputation.

MEET with clients—this is the event where all of your clients will be in one place.

REACH NEW AUDIENCES AND GATHER LEADS for your products and services at the tradeshow.

RECRUIT talent from the entire industry.

SHOW SUPPORT of current customers who may be speaking, presenting a poster, or hosting a workshop.

SHOWCASE YOUR PRODUCTS/SERVICES through hands-on demonstrations and in-depth discussions.



“While many can point to the tangibles of a well-run show with good panels, etc., what I think was most noteworthy for me was the intangible: the NHA team successfully fostered a spirit of optimism, excitement and forward motion for the industry. Nice work!”

Michael Messina

Director, Market Development & Business Affairs | **Whooshh Innovations**

Who Should Exhibit?



Conventional Hydropower



Pumped Storage



Small Hydro

Conventional Hydropower

Manufacturers/Suppliers

- Turbines
- Generators
- Governors
- Controls
- Bearings
- Gates
- Trash Racks/Rakes
- Switchgear
- Balance of Plant
- Environmental Mitigation Equipment

Service Providers

- Construction
- Civil Works
- Consulting
 - Dam Safety
 - Dam / Water Infrastructure
 - Powerhouse Engineering
 - Environmental
 - Fish Passage
 - Licensing/Relicensing
 - Safety/Security
 - Plant Operations
- Equipment Rehabilitation/Repair
- Labor
- Law Firms

Federal Agencies

Resource Agencies

Regulators

Research Entities

NonProfit Organizations

Academia

Financial Entities



Marine Energy

Marine Energy Technologies

Current

Wave

Tidal

- Academic/Research Organizations
- Consulting Firms
- Project and Service Providers
- Regional Development or Innovation Organizations
- Resource Agencies

Regulators

Technology Developers, Incubators, Accelerators

Venture Capital Financiers

Exhibitor Benefits & Fees

Exhibitor registrations include ALL education and networking events, including lunches, receptions, coffee breaks, NHA's offsite Wednesday evening event, and more!

Clean Currents Booth Package

BOOTH PACKAGE:

All exhibitors receive:

- **14.5 CC Central hours over two days**
- 24-hour security
- Preferred selection time to reserve booth space for Clean Currents 2023

Exhibit booths can be customized for your space needs, starting with a minimum of 100 square feet.

For linear exhibit booths only, exhibitors receive a draped back wall and sides and a standard identification sign.

MARKETING:

- List of registered attendees four weeks prior to the event (Names, Job Titles and Companies. Exhibitors who are NHA Members also receive opted-in email addresses.)
- List of attendees two weeks after the event (Names, Job Titles and Companies. Exhibitors who are NHA Members also receive opted-in email addresses.)
- Listing on the Clean Currents website, mobile app, and Onsite signage
- Exhibitor marketing kit to promote your booth

REGISTRATION:

For every 100 square feet of space purchased, an exhibitor receives two registrations. These registrations include the following (estimated value of \$1,800):

- Access to ALL educational sessions
- Access to lunches served in CC Central on Wednesday, October 19 and Thursday, October 20
- Access to coffee breaks
- Access to the Offsite Networking Party on Wednesday, October 19
- Access to the Power Party on Thursday, October 20

Additional registrations can be purchased at the discounted exhibitor registration rate.

DISCOUNTED REGISTRATION

Additional registrations can be purchased at the discounted exhibitor registration rate.

NHA Members – 2 – discounted badges per 10x10 at a \$400 rate (Savings of up to \$4,185!)

Non-Members – 2 – discounted badges per 10x10 at a \$500 rate (Savings of up to \$3,190!)

If an exhibitor needs additional conference registrations, they may be purchased as a general attendee.

Exhibit Booth Fees

NHA Member: **\$39.50/sq ft***

NonMember: **\$45.50/sq ft**

Linear Booths: All corner fees are **\$200**.

Island Booths: Each island has four corner fees (4x \$200) for a total of **\$800**.

**Eligibility: Exhibiting companies must be a member of NHA in good standing to exhibit and obtain member rates.*

NOT A MEMBER OF NHA? Join now to take advantage of member discounts. Contact diane@hydro.org for more information.

Exhibit Booth Design

Clean Currents generally follows the International Association of Exhibitions and Events (IAEE) guidelines for display rules and regulations. IAEE's revised 2019 edition has been used as a resource to create consistent and fair exhibiting standards for the Clean Currents tradeshow. In keeping with this direction, NHA has the following guidelines:

- End caps or cross-aisle booths are prohibited. The display rules and regulations will be strictly enforced by the Event Management Team.

Booth Payment Terms

A 50% deposit is due by April 1, 2022. Full payment must be received by July 18, 2022.

CREDIT CARD

Online payment by credit card results in immediate booth rental.

CHECK

Payment by check results in a temporary booth rental. Payment by check must be in USD and payable to the National Hydropower Association. All international bank fees are the responsibility of the exhibitors. In the event of a default by the exhibitor, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether or not the event management enters into a further lease for the space involved. After April 1, 2022, all check payments must be for the full booth rental amount and be received within 30 days or the booth will be forfeited.



Cancellation Policy

Cancellation requests must be submitted in writing to the Clean Currents exhibits manager. If written cancellation is received by April 1, 2022, the booth fee will be refunded 100%. If written cancellation is received on or after April 1, 2022, the booth fee will be refunded less than 50% of the contracted booth rental fee. No refunds or cancellations will be made after July 18, 2022. A cancellation fee will be charged for downsized booth space. If a booth is canceled, all complimentary full-conference registrations will be forfeited and immediately canceled.

Before April 1, 2022: 100% refund

After April 1, Before July 18, 2022: 50% refund

After July 18, 2022: No refund

Downsize/Booth Reduction

Should an exhibitor downsize or reduce the size of its contracted booth space on or before April 1, 2022, there will be no cancellation fee. The exhibitor will be responsible for 50% of the reduced space before July 18, 2022. After July 18, 2022, an exhibitor is permitted to reduce the size of their contracted space: however, no refunds will be given. Event management has the right to reassign the exhibitor to a different booth space based on revised size requirements. Space reduction requested must be submitted in writing to the exhibits manager.

Example:

20x20 = \$15,800 reduced to a 10x20 = \$7,900 = cancellation fee of \$0 before April 1

20x20=\$15,800 reduced to a 10x20=\$7,900 = cancellation fee of \$3,950 (50% of \$7,900) = \$11,800 before July 18

Hotels

Clean Currents will announce the hotels in spring 2022. Exhibitors are allowed sub-block agreements for guest rooms only. No meeting room space will be allowed for rental without express written permission by event management.

CC Central Floorplan as of February 4, 2022

THE CLEAN CURRENTS 2022 CC CENTRAL FLOORPLAN IS ONLINE AT: cleancurrents.org/floor-plan

Floorplan is subject to change. Please see the website for the most updated version.

LEGEND

 RENTED

 AVAILABLE

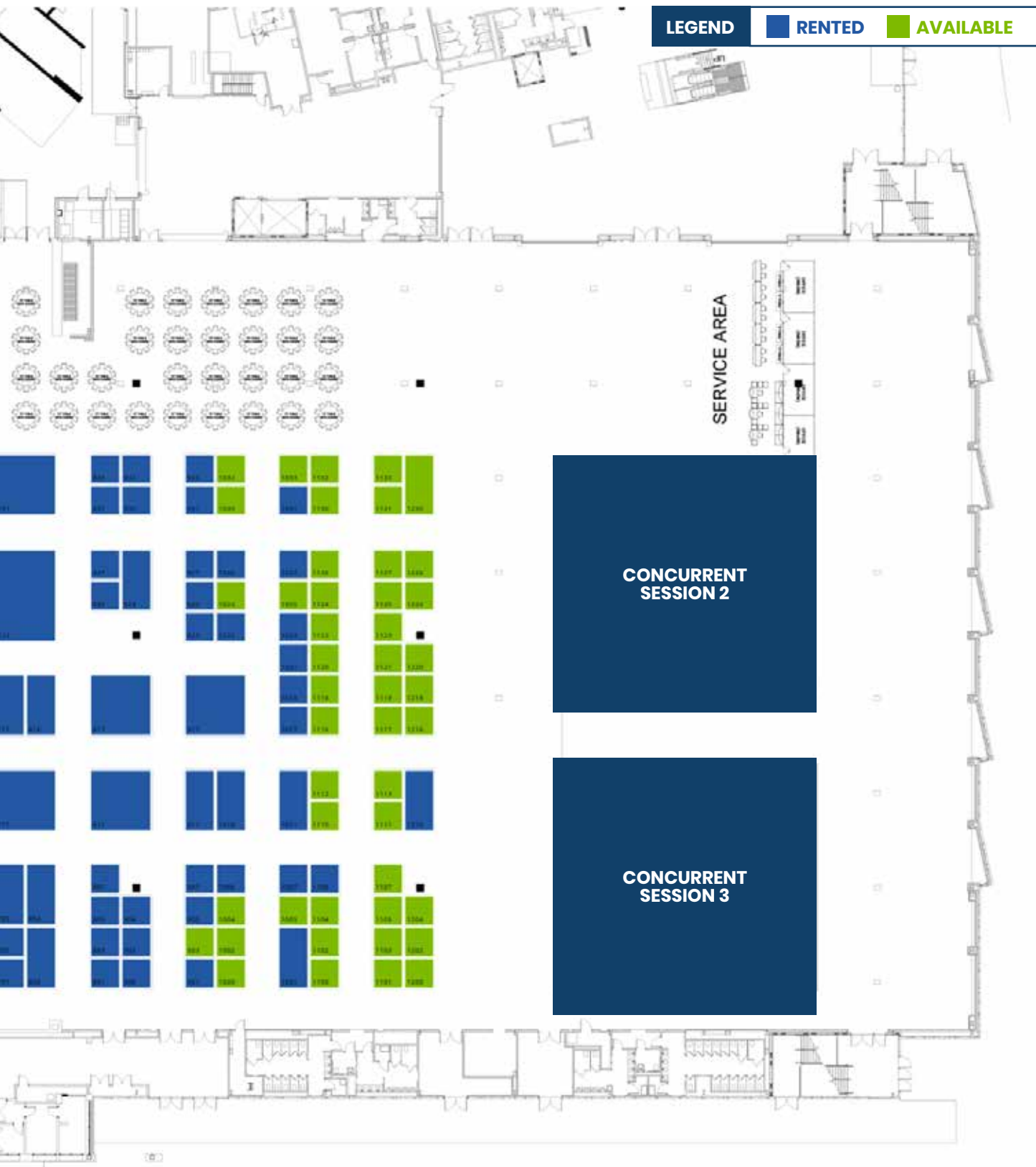


*Layout is Subject to Change

LEGEND

RENTED

AVAILABLE



Exhibitor Schedule

CC Central

Tuesday, October 18, 2022	<p>Installation</p> <p>Booth Inspections Event management will walk CC Central and inspect booths to approve displays. Event management will review booths for proper design to ensure line of sight and safety. It is not necessary for exhibitor personnel to be present for the inspection. If there are any issues, event management will leave a notice at the booth.</p>	<p>8 am – 5 pm</p> <p>3 pm – 4 pm</p>
Wednesday, October 19, 2022	CC Central Hours	10 am – 5:30 pm
Thursday, October 20, 2022	<p>CC Central Hours</p> <p>Dismantle</p>	<p>10:30 am – 5:30 pm</p> <p>5:30 pm – 10:30 pm</p>
Friday, October 21, 2022	Dismantle	8 am – 12 pm

The schedule is tentative and subject to change.

Event Schedule at a Glance

Monday, October 17, 2022	Site Visit Tours/Workshops	9 am – 5 pm
Tuesday, October 18, 2022	Site Visit Tours/Workshops	9 am – 5 pm
Wednesday, October 19, 2022	Opening Plenary Session	9 am – 10 am
	Concurrent Sessions	10 am – 5 pm
	CC Central—coffee breaks and lunch	10 am – 5:30 pm
	Offsite Networking Event	6 pm – 9 pm
Thursday, October 20, 2022	Plenary Session	9 am – 10:30 am
	Concurrent Sessions	10:30 am – 4 pm
	CC Central—coffee breaks and lunch	10:30 am – 5:30 pm
	Power Party in CC Central	4 pm – 5:30 pm

The schedule is tentative and subject to change.

How to Purchase Exhibit Space



SAFE CREDIT UNION CONVENTION CENTER Sacramento, California

Want to combine multiple 10x10 booths to create a larger exhibit space?

Please contact the exhibits manager at 301-200-4616 ext. 114 or sponsorships@hydro.org to have your chosen booths combined BEFORE renting.

HOW TO PURCHASE A BOOTH:

- 1 Visit the online floorplan at cleancurrents.org/floor-plan.
- 2 Decide which booth size and location you want. (Contact the exhibits manager if you'd like to combine booths BEFORE renting.)
- 3 Select "Rent or Purchase."
- 4 Follow online prompts to rent a booth.
- 5 Enter the payment information and submit credit card payment or select "Check."
- 6 An email confirmation and invoice of your contract submission will automatically be sent to the booth coordinator.



Priority Points System



Clean Currents has established a priority points system as a way of organizing the exhibit selection process. This system ensures a fair and transparent process for all parties involved.

Exhibitors and sponsors accumulate points for the booth assignment process for the following year. This priority points system allows companies with the highest accumulation of points to have priority when registering for exhibit space and assists event management in the booth selection process for the next year’s expo. Companies that earn the most points will have the first opportunity to sign up for exhibit space in 2023.

Exhibitors will accrue points based on the below set of criteria.

Type of Points	Points Earned
NHA Membership - current	50
Clean Currents Exhibitor Advisory Committee (EAC) - current membership	5
Booth Size (space paid and occupied)	2 per 10x10
Consecutive Years Exhibited	1 per year, starting in 2021
Overall NHA Financial Support (Sponsorship, Advertising, Membership Dues)	1 per \$1,000
Years Missed	-2
Booth Violation	-1



NOTES:

- Event Management has the right to remove points for booth violations. This would include late setup or early tear-down of the booth, violation of height and space restrictions, unauthorized use of attendee mailing list, etc.
- When companies are acquired, merged, or consolidated, Clean Currents will use the points from the company with the greatest amount accumulated; they will not be combined. The Clean Currents exhibition manager must be notified, in writing, in order for the acquiring company to assume the higher point total.
- Should a company sell or split into two separate companies that would each participate as an exhibitor, all prior points will be split evenly between the two exhibitors unless otherwise mutually desired as part of the divestiture agreement (providing that the new exhibitor applies for space within two years of the split. After two years, the original company keeps all points).
- Should two or more companies request to be assigned together in the same exhibit booth, their points will be averaged together, and all companies will be assigned space based on the average amount.
- If the total points between exhibitors are equal and the companies request a tiebreaker, it will be decided by:
 - a. Continuity of years exhibiting
 - b. Number of years exhibiting
 - c. NHA membership
- Three consecutive absences from the event will result in the loss of all accrued priority points.
- Clean Currents event management shall be the final arbiter of all ties or disputes related to the point system.

Points awarded and accumulated will be administered by NHA Clean Currents according to the rules and guidelines as stated above. A confirmation of the point total will be sent to all companies for which points have accumulated each year in advance of the exhibit selection for the Clean Currents in the next year.

The preferences stated on the contract are for guidance and are not guaranteed by Clean Currents. In the event of conflicts regarding space requests or conditions beyond its control, Clean Currents reserves the right to rearrange the floorplan and/or relocate any exhibit at any time.

Exhibitor Advisory Committee



Clean Currents Exhibitor Advisory Committee

The Exhibitor Advisory Committee helps plan the future of Clean Currents by shaping the direction, policies, and procedures of CC Central. The EAC acts as a voice for exhibitors by presenting the concerns and interests of the exhibitor community to NHA management. Specifically, the Committee will help create:

- 1 CC Central schedule and benefits
- 2 Exhibitor opportunities and benefits
- 3 Meeting rules/regulations
- 4 EAC membership rules/regulations

Committee members are a diverse group of individuals and represent an extensive cross-section of the waterpower community.

If you are interested in joining the Exhibitor Advisory Committee for 2023, please contact Francesca Blanco Hadjimichael (Francesca@hydo.org)

Sponsorship Opportunities

A dynamic splash of water in shades of blue and white, forming a circular shape on the right side of the page.

TRADESHOW+
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Maximize your exposure by selecting the perfect combination of opportunities that will optimize your presence and visibility at Clean Currents.

-  **1** Enhance your brand exposure
-  **2** Increase your booth traffic
-  **3** Promote your innovative products and services
-  **4** Meet and network with current and potential customers
-  **5** Demonstrate your thought leadership



Contact us to help tailor these sponsorship options to fit your strategy.



You can purchase as many sponsorships as you want in one or multiple categories.



We can create custom-fit packages designed to meet your company's marketing goals.



Sponsoring

Clean Currents 2022 offers comprehensive benefits, including the first right of refusal for next year's sponsorship and advertising opportunities.

CREATE THE PERFECT SPONSORSHIP PACKAGE FOR YOUR ORGANIZATION FROM THESE CATEGORIES: _____

- **Promotion of Your Brand** >
- **Networking Events** >
- **Booth Traffic Generators – Drive Traffic to Your Booth** >
- **Educational Content** >
- **Meeting Space** >
- **Onsite Signage/ Advertising** >
- **Digital Advertising** >

Don't see the right sponsorship for you? Have an idea that is not listed here? Call us to talk through options!



+1 301-200-4616 ext. 114

Non-exhibitors may sponsor but must pay a surcharge fee - NHA Member: \$1,200 | Standard \$1,500.

NOTE: ALL SPONSORS ABOVE \$4,000 WILL RECEIVE THE OPT-IN ATTENDEE LIST (NHA MEMBERS WILL ALSO RECEIVE EMAIL ADDRESSES)

Tiered Sponsorship Levels



CLEAN CURRENTS RECOGNIZES MULTIPLE LEVELS OF SUPPORT

1

Choose your sponsorship(s)

2

The total spend of these selections determines your tiered level of support!

All advertising, sponsorships, receptions, and educational sessions are chosen individually and will be combined to achieve your total sponsorship contribution, which includes additional tiered benefits.

ALL CLEAN CURRENTS 2022 LEVEL SPONSORS WILL RECEIVE:

- Sponsor ribbons for ALL company staff
- Company logo on Onsite signage
- Company logo and hyperlink on Clean Currents website
- Enhanced listing on the app with acknowledgment as sponsor

TERAWATT (>=\$35,000)

- Onsite sign/banner acknowledging Terawatt sponsors with company logo
- Four additional full registrations (*approximate value \$4,000*)
- Terawatt sponsor floor sticker in front of exhibitor booth

GIGAWATT (>=\$25,000)

- Three additional full registrations (*approximate value \$3,000*)
- Gigawatt Sponsor floor sticker in front of exhibitor booth

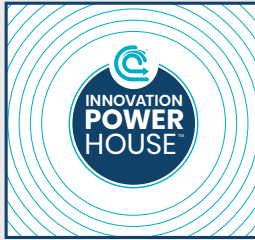
MEGAWATT (>=\$15,000)

- Two additional full registrations (*approximate value \$2,000*)
- Megawatt Sponsor floor sticker in front of exhibitor booth

KILOWATT (>=\$5,000)

- One additional full registration (*approximate value \$1,000*)
- Kilowatt Sponsor floor sticker in front of exhibitor booth

Educational Content



Innovation Power House Demonstrations

NHA Member Rate \$2,000 | Standard Rate \$2,500

Clean Currents 2022 is centered around sharing ideas that help attendees solve today’s challenges and ready their organizations for future success. Our unique Innovation Power House—placed at the heart of CC Central—is a kinetic experience that changes each day. The interactive Innovation Power House experience will connect attendees with industry experts, consultants, and one another. This central hub is approximately 3,200 square feet adjacent to the NHA booth.

You can create/host a 30-minute interactive or technical demo in this unique learning space as a sponsor. This is the opportunity to do something incredible, innovative, and creative.

NOTE: the demo must be approved by NHA

SPONSORSHIP BENEFITS INCLUDE:

- One floor sticker with your logo in front of the sponsor booth
- Logo and sponsorship acknowledgment on all marketing for this area



Plenary Session Sponsorship

NHA Member Rate \$8,000 | Standard Rate \$10,000 - 2 available

Showcase your company and logo to ALL attendees by supporting the Clean Currents Plenary Sessions. These will be attended by ALL attendees and are a highlight of the conference schedule.

SPONSORSHIP BENEFITS INCLUDE:

- One-minute speaker introduction
- Sponsor may place a printed piece on the chairs in the session room (NHA to approve)
- Sponsor’s name and logo will be associated with the chosen plenary session, the website and mobile app
- Logo Gobo

Educational Content (CONTINUED)



Waterpower Intelligence Theater Session

NHA Member Rate \$2,000 | Standard Rate \$2,500 – per 45-minutes

(See map on pages 14-15) Our Theater is the ideal forum to host 30-minute educational sessions regarding your content to an interested audience of hydropower professionals. You choose the speakers and topics!

Located in CC Central; each speaker/session will be approximately 30 minutes, with 15 minutes for Q&A.

SPONSORSHIP BENEFITS INCLUDE:

- Ability to host a speaker/topic of your choosing (speaker/topic are subject to NHA approval)
- Full description of the session with speaker bios on Clean Currents website and mobile app
- Riser with a podium, AV, including screen, laptop, and speakers—all ready for your presentation
- Theater seating for 60 people
- One floor sticker with your logo in front of the sponsor booth
- Logo and sponsorship acknowledgment on all marketing for this area



Waterpower Learning Center

NHA Member Rate \$2,000 | Standard Rate \$2,500 – exclusive

Support education by sponsoring the poster area. Sponsor will have their logo prominently displayed on all Onsite marketing for the poster gallery, including prominent signage in CC Central.



Facebook Live Interview

NHA Member Rate \$1,200 | Standard Rate \$1,500 – 8 available – 2 per day

Clean Currents will host daily Facebook Live interviews to discuss the day's events. As a sponsor, you will be interviewed at your chosen location— perhaps in your booth? You can discuss any topic of your choosing. The 5-minute interview will be on the Clean Currents Facebook page.



Live Twitter Chat

NHA Member Rate \$1,200 | Standard Rate \$1,500 – 4 available – 1 per day

Clean Currents will host daily live Twitter chats to discuss the day's events. As a sponsor, you can co-host the chat—you can lead the discussion by tweeting questions or topics for participants to comment upon. The final discussion comments will be posted and archived on the Clean Currents website for all to see. Your logo will be prominently displayed on this archive.

Networking Events



INTEREST GROUP EVENTS



Women in Waterpower Networking Breakfast

NHA Member Rate \$2,200 | Standard Rate \$2,750 – 5 available

Support and attend the Women in Waterpower breakfast. Everyone is invited to this ticketed event that supports the advancement of women in the industry. Each sponsor will receive two tickets to this event. Your company logo will be prominently displayed as the event sponsor on the invitations and Onsite signage.



Future Leaders of Waterpower (FLOW) Networking Reception

NHA Member Rate \$2,200 | Standard Rate \$2,750 – 5 available

Support and attend an event for young professionals. This ticketed event aims to bring seasoned professionals and young or new-to-hydro attendees together to help onboard them. Each sponsor will receive two tickets to the event. Your company logo will be prominently displayed as the event sponsor on the invitations and Onsite signage.



Hydraulic Power Committee Networking Dinner

NHA Member Rate \$2,800 | Standard Rate \$3,500 – 5 available

Network with fellow industry peers and show your support of the hydropower industry. Attend the Hydraulic Power Committee (HPC) networking dinner on Tuesday, October 18, 2022. The HPC specializes in exchanging critical information related to operating hydroelectric projects, dam safety, and operational excellence (OpEx). This dinner is a great opportunity to network with asset owners and others within the technical professional community.

Each sponsor will receive two tickets to the dinner. Your company logo will be prominently displayed as the event sponsor on all marketing of the event, the dinner tickets, and Onsite signage.

Networking Events (CONTINUED)



COFFEE BREAK



Plenary Session Coffee Breaks

NHA Member Rate \$2,000 | Standard Rate \$2,500 – 6 available

Our plenary sessions will be held each morning (Wednesday/Thursday) in the ballroom. Attendees can grab a cup of coffee with your single-color logo branding on napkins as they meet and mingle with fellow attendees prior to the keynote and plenary speakers. Prominent Onsite signage will display the sponsor's logo.



CC CENTRAL EVENTS



CC Central Power Party Reception

NHA Member Rate \$1,400 | Standard Rate \$1,750 – 5 available

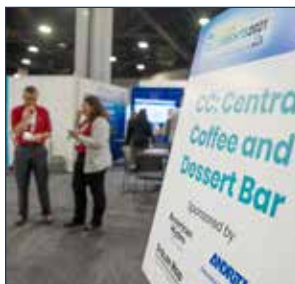
Clean Currents will host CC Central closing reception on Thursday, October 20, for ALL attendees to celebrate! Sponsors will have their logos prominently displayed on all Onsite marketing for the reception, including prominent signage throughout CC Central. Bars will also be located close to the sponsors' booths.



CC Central Lunch

NHA Member Rate \$2,000 | Standard Rate \$2,500 – 5 available

Clean Currents will host a luncheon for ALL attendees on Wednesday, October 19, and Thursday, October 20! Sponsorship includes both luncheons. Sponsors will have their logos prominently displayed on all Onsite marketing for the luncheon, including prominent signage throughout CC Central.



CC Central Coffee/Dessert Bar

NHA Member Rate \$2,200 | Standard Rate \$2,750 – 5 available

The coffee and specialty dessert area will be located in CC Central each afternoon (Wednesday and Thursday). Attendees can grab a cup of coffee and dessert at this central location. Sponsors will have their logos prominently displayed on all Onsite marketing for the dessert/coffee bar, including prominent signage throughout CC Central.

Meeting Space

Meeting room space is **ONLY** available for Clean Currents Exhibitors



MEETING ROOMS

Convention Center 2nd level

Rent a meeting room space on the **second floor of the convention center** that is completely yours! You can rent meeting room space for your private meetings with clients and/or internal sales representatives.



Entire Conference

Monday, October 17 – Thursday, October 20

NHA Member Rate \$3,200 | Standard Rate \$4,000 – per 4 days

Rent a meeting room for the whole conference—Monday through Thursday. Clean Currents will provide a company sign outside your meeting space to showcase your support of Clean Currents. This room rental fee does NOT include AV or catering and DOES NOT include branding.



1 Day

NHA Member Rate \$1,200 | Standard Rate \$1,500 – per 1 day

Rent a meeting room for one of the four days of the conference. Clean Currents will provide a company sign outside your meeting space to showcase your support of Clean Currents. This room rental fee does NOT include AV or catering and DOES NOT include branding.



4-Hour Increments

NHA Member Rate \$800 | Standard Rate \$1,000 – per 1 day

Rent a meeting room for four-hour increments on one of the four days of the conference. Clean Currents will provide a company sign outside your meeting space to showcase your support of Clean Currents. This room rental fee does NOT include AV or catering and DOES NOT include branding.

TIME SLOTS 8 am – 12 pm or 1 pm – 5 pm

Brand Promotion



Badges

NHA Member Rate \$14,400 | Standard Rate \$18,000 – exclusive

Your company logo will be prominently displayed at the bottom of ALL Clean Currents attendee badges. This exclusive opportunity will showcase your branding and partnership with NHA as it is worn by the attendees.



Branded Wi-Fi

NHA Member Rate \$8,000 | Standard Rate \$10,000 – exclusive

Imagine how appreciative attendees and exhibitors will be to have high-speed Wi-Fi access for all their devices in CC Central. Be the exclusive Wi-Fi sponsor of the convention center.

WI-FI SPONSOR EXCLUSIVE BENEFITS:

- Sponsor company name will be the custom password used by all attendees when joining the Wi-Fi in CC Central
- Your company logo will be listed as the CC Central Wi-Fi sponsor on the website and the app
- Prominent signage in CC Central thanking the sponsor company as the CC Central Wi-Fi sponsor
- One app notification each day CC Central is open thanking the sponsor company for sponsoring the Wi-Fi in CC Central



Hotel Room Key Card

NHA Member Rate \$6,400 | Standard Rate \$8,000 – exclusive

Place your company logo on every key card provided to attendees staying at up to two of the host hotels. The key cards will be given at check-in and used to access hotel rooms throughout their stay, a great ongoing reminder of your company and products.

Brand Promotion (CONTINUED)



Branded Speaker Ready Room

NHA Member Rate \$3,200 | Standard Rate \$4,000 – exclusive

Your name will be custom branded—“Company X Speaker Ready Room.” All speakers must go to the speaker ready room to have their slides uploaded. Your company logo will be prominently displayed! There will be branded mentions in all pre-conference communication to speakers.



Branded Ribbon Bar

NHA Member Rate \$3,600 | Standard Rate \$4,500 – exclusive

Your name will be custom branded—“Company X Ribbon Bar.” Attendees will have fun selecting fun and social ribbons, creating excitement, and assisting in generating networking. Attendees can pick up their ribbons—both organizational and fun—at this location next to Registration. Your company logo will be prominently displayed! There will be branded mentions in all pre-conference marketing—website and eblasts.



Branded Relaxation Station

**NHA Member Rate \$5,200 | Standard Rate: \$6,500 –
2 Exclusive stations available**

20' x 20' space will be custom branded—“Company X Relaxation Station.” It provides terrific visibility for both days in CC Central.

ADDITIONAL BENEFITS INCLUDE:

- Branded mention on CC Central Floorplan
- One double-sided meter board with your custom graphics on 2/3 of each side with the Clean Currents logo. (3' x 8' signs)
- Two highboy tables
- Table tents with sponsor logo and Clean Currents logo
- One couch and table with charging outlet

(Sponsor can purchase additional furnishings, etc., at additional expense)

Booth Traffic Generators

Drive Traffic to Your Booth!

Floor Stickers

NHA Member Rate \$2,800 | Standard Rate \$3,500 pkg – 3 packages available

(Each package contains three floor stickers)



Direct attendees to your booth with colorful and exciting custom floor stickers that start at the entrance and lead to your booth. These stickers will feature your custom graphics along with the Clean Currents 2022 logo. This package includes a total of three (3) floor stickers with an approximate size of 2' x 2'.



Onsite Signage/Advertising



Banner

NHA Member Rate \$12,000 | Standard Rate \$15,000 – exclusive

Make a powerful impact as attendees walk into the SAFE Credit Union Convention Center and see your company logo or branded message. This banner is prominently located as attendees approach CC Central. Logo/branded message will need to be approved by NHA. Image area size would be approximately 4'h x 10'w. This banner will feature your custom graphics or logo along with the Clean Currents 2022 logo.



Onsite Signage/Advertising

(CONTINUED)



NEW Stair Clings

NHA Member Rate \$12,000 | Standard Rate \$15,000 – exclusive

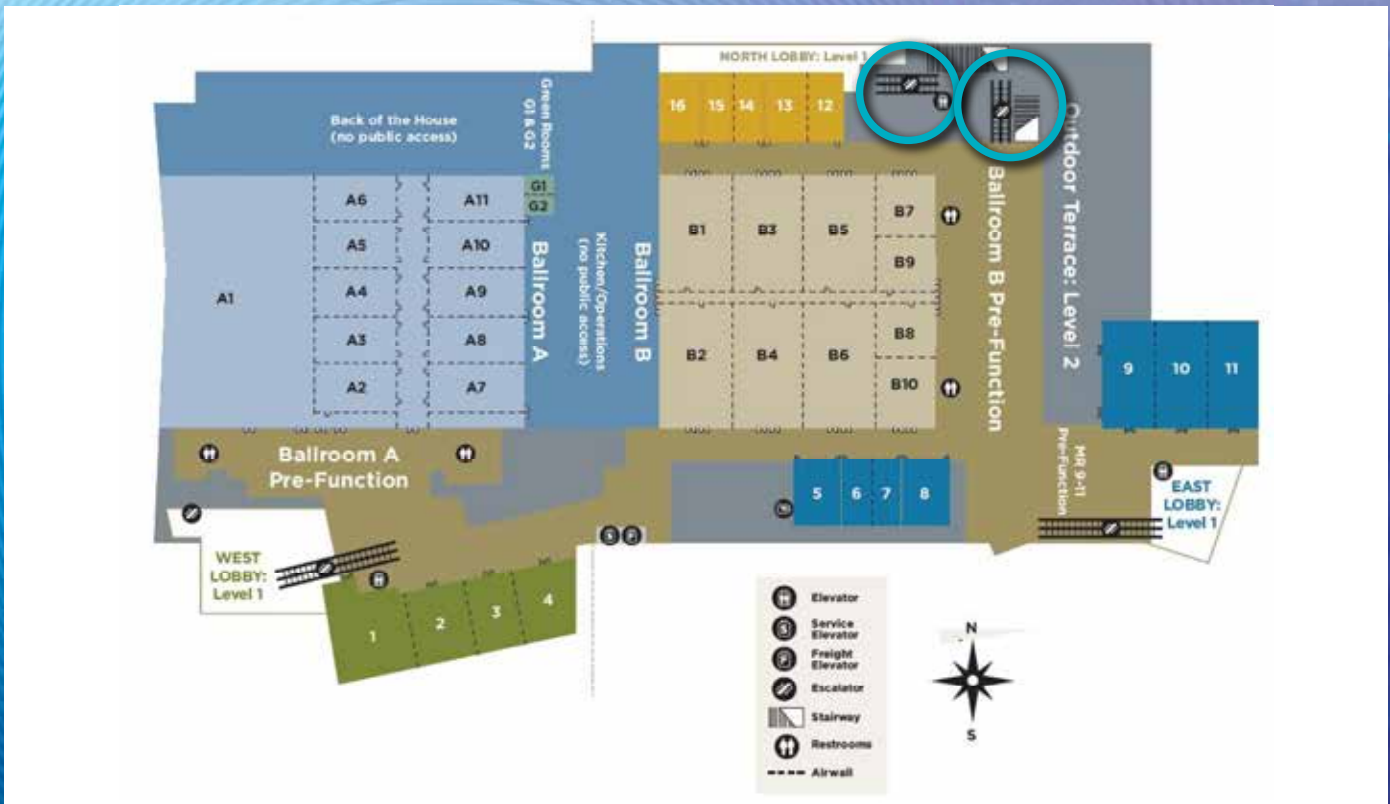
Your company logo or branded message can be on the stairs in the SAFE Credit Union Convention Center that ALL attendees could use to access the second level of the convention hall for the meeting rooms and the general session. This is a highly visible branded opportunity. Your logo or custom branded message will be placed on each stair. The logo/branded message will be subject to NHA approval. The approximate size would be 10'w x 6"h. These graphics will feature your custom graphics or logo along with the Clean Currents 2022 logo.



Escalator Clings

NHA Member Rate \$6,400 | Standard Rate \$8,000 – exclusive

Showcase your company custom graphics on this highly visible escalator panel. There are two escalators that ALL attendees will take to the first level to CC Central. Your logo will be branded on six clings placed along the side of the escalator. Logo/branded message will be subject to NHA approval. The approximate size would be 2' x 2', with a total of six panels. These clings will feature your custom graphics or logo along with the Clean Currents 2022 logo.



Onsite Signage/Advertising



CC Central Aisle Signs

NHA Member Rate \$16,000 | Standard Rate \$20,000 - exclusive

Showcase your company logo on ALL CC Central aisles. These aisle signs are hung from the ceiling and are highly visible throughout CC Central.



Onsite Signage/Advertising

(CONTINUED)



Hand Sanitizers

NHA Member Rate \$800 | Standard Rate \$1,000 – per hand sanitizer station

Place your logo and custom graphics around all hand sanitizers in CC Central.



CC Central Column Structures

NHA Member Rate \$4,800 | Standard Rate \$6,000 – 8 available

Custom-made column structures that will be available in both CC Central and the convention center. Connect with attendees with your custom advertising as they move between exhibit booths, concurrent sessions, and to the Waterpower Intelligence Theater. These graphics will feature your custom graphics along with the Clean Currents 2022 logo.



Exterior Sidewalk Graphics

NHA Member Rate \$4,800 | Standard Rate \$6,000 2 - available

Custom design a sidewalk graphic to advertise your company. This sponsorship package includes three large separate graphics, which will be positioned in the main entrance. Approximate size is 4' wide x 4' tall. These graphics will feature your custom graphics along with the Clean Currents 2022 logo.

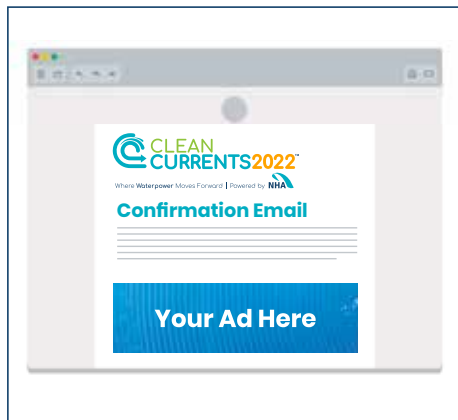


NEW Branded Water Bottles

NHA Member Rate \$16,000 | Standard Rate \$20,000 – exclusive

Keep attendees hydrated with multiple branded water coolers placed throughout CC Central and convention center. This is a great way to promote your brand in front of attendees. Your colored logo would be placed on signage at four water coolers and single-color logo and NHA logo on reusable water bottles from a selection provided by NHA.

Digital Advertising

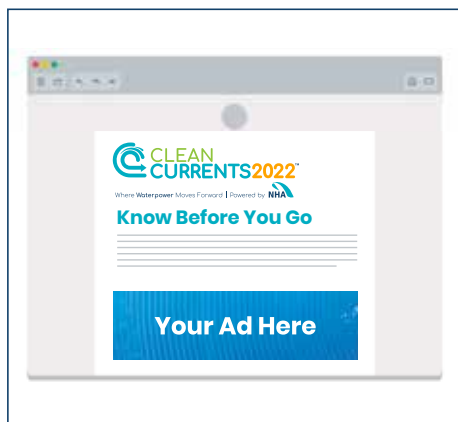


Registration Confirmation Email Banner

NHA Member Rate \$4,000 | Standard Rate \$5,000 – exclusive

Once attendees complete their registration details, they will receive an auto-generated confirmation that includes your organization’s advertisement banner.

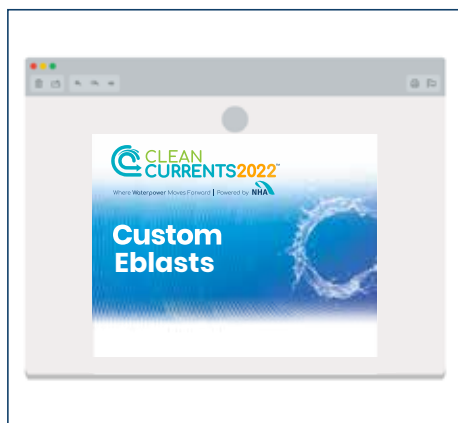
- The confirmation will include one EXCLUSIVE advertisement. The image size varies based on placement and includes one hyperlink.
- Click-tracking reports are available monthly upon request or in one report provided post-meeting.



“Know Before You Go” Email Banner

NHA Member Rate \$4,000 | Standard Rate \$5,000 – exclusive

Put your logo and custom graphic banner at the bottom of the pre-conference information email. Your information will be prominently placed at the end of the information “know before you go” to the conference email that is sent to every attendee.



Eblasts

NHA Member Rate \$1,600 | Standard Rate \$2,000 – 6 available

Send your custom message and graphics out to all opted-in Clean Currents 2022 attendees with a custom eblast. NHA can send your ready-built html or build the html for you using the content and images you provide. Clean Currents will only schedule one per day in the four weeks prior to the meeting. You can choose your date to coordinate with your internal marketing efforts. Dates are first come, first served. Eblast must be approved by NHA. NHA will add a header that reads “Sponsored Content.”

Digital Advertising (CONTINUED)



Mobile App

All attendees will use this mobile app to access the schedule, session descriptions, speaker bios, and exhibitors.



SPLASH SCREEN

NHA Member Rate \$3,600 | Standard Rate \$4,500 - exclusive

Your custom graphic will be seen by all attendees each time that they open the app.

BANNER AD – EXHIBITOR DIRECTORY ONLY

NHA Member Rate \$1,600 | Standard Rate \$2,000 - exclusive

Advertise on the exhibitor directory section of the mobile app.

BANNER AD – SCHEDULE PAGE

NHA Member Rate \$2,400 | Standard Rate \$3,000 - exclusive

Advertise on the Browse By Schedule section of the mobile app.

PUSH NOTIFICATION

NHA Member Rate \$360 | Standard Rate \$450 – 5 available per day

Send out a text alert through the Clean Currents 2022 mobile app. With 200 characters, you can remind attendees to stop by your booth or attend your educational session in the Waterpower Intelligence Theater or Innovation Power House.

Sponsorship Opportunities at a Glance



Educational Content		
OPTIONS	MEMBER RATE	STANDARD RATE
Innovation Power House Demonstration	\$2,000	\$2,500
Plenary Session Sponsor	\$8,000	\$10,000
Waterpower Intelligence Theater Session	\$2,000	\$2,500
Waterpower Learning Center	\$2,000	\$2,500
Facebook Live Interview	\$1,200	\$1,500
Live Twitter Chat	\$1,200	\$1,500

Networking Events		
OPTIONS	MEMBER RATE	STANDARD RATE
Women in Waterpower Networking Breakfast	\$2,200	\$2,750
Future Leaders of Waterpower (FLOW) Networking Reception	\$2,200	\$2,750
Hydraulic Power Committee Networking Dinner	\$2,800	\$3,500
Plenary Session Coffee Break	\$2,000	\$2,500
CC Central Party Power Reception	\$1,400	\$1,750
CC Central Lunch	\$2,000	\$2,500
CC Central Coffee/Dessert Bar	\$2,200	\$2,750

Meeting Space		
OPTIONS	MEMBER RATE	STANDARD RATE
Meeting Room - Conv. Center - Entire Conference (4 Days)	\$3,200	\$4,000
Meeting Room - Conv. Center - Entire Conference (1 Day)	\$1,200	\$1,500
Meeting Room - Conv. Center - 4 Hours	\$800	\$1,000



Sponsorship Opportunities at a Glance (CONTINUED)

Brand Promotion		
OPTIONS	MEMBER RATE	STANDARD RATE
Attendee Badge	\$14,400	\$18,000
Branded WiFi	\$8,000	\$10,000
Hotel Room Key Card	\$6,400	\$8,000
Branded Speaker Ready Room	\$3,200	\$4,000
Branded Ribbon Bar	\$3,600	\$4,500
Branded Relaxation Station	\$5,200	\$6,500

Booth Traffic Generators		
OPTIONS	MEMBER RATE	STANDARD RATE
Floor Stickers	\$2,800	\$3,500

Onsite Signage / Advertising		
OPTIONS	MEMBER RATE	STANDARD RATE
Banner	\$12,000	\$15,000
NEW Stair Clings	\$12,000	\$15,000
Escalator Clings	\$6,400	\$8,000
CC Central Aisle Signs	\$16,000	\$20,000
Exterior Sidewalk Graphics	\$4,800	\$6,000
Hand Sanitizers	\$800	\$1,000
CC Central Column Structures	\$4,800	\$6,000
Exterior Sidewalk Graphics	\$4,800	\$6,000
NEW Branded Water Bottles	\$16,000	\$20,000



Sponsorship Opportunities at a Glance (CONTINUED)

Digital Advertising		
OPTIONS	MEMBER RATE	STANDARD RATE
Registration Confirmation Email Banner	\$4,000	\$5,000
“Know Before You Go” Email Banner	\$4,000	\$5,000
Eblast	\$1,600	\$2,000
Mobile App – Splash Screen	\$3,600	\$4,500
Mobile App – Banner Ad – Exhibitor Directory	\$1,600	\$2,000
Mobile App – Banner Ad – Schedule Page	\$2,400	\$3,000
Mobile App – Push Notification	\$360	\$450

TIERED SPONSORSHIP ACCUMULATIVE SPEND:

TERAWATT ⚡⚡⚡⚡	>=\$35,000
GIGAWATT ⚡⚡⚡	>=\$25,000
MEGAWATT ⚡⚡	>=\$15,000
KILOWATT ⚡	>=\$5,000

CLEAN CURRENTS RECOGNIZES MULTIPLE LEVELS OF SUPPORT

- 1 Choose your sponsorship(s)
- 2 The total spend of these selections determines your tiered level of support!

All advertising, sponsorships, receptions, and educational sessions are chosen individually and will be combined to achieve your total sponsorship contribution, which includes additional tiered benefits.

Don't see the right sponsorship for you? Have an idea that is not listed here? Call us to talk through options!

 +1 301-200-4616 ext. 114

Terms & Conditions

1 | EVENT MANAGEMENT The exhibition is organized and managed by the National Hydropower Association. Any matters not covered in these Rules and Regulations are subject to the interpretation of the National Hydropower Association (NHA) or their designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the SAFE Credit Union Convention Center’s policies and procedures. The Event Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself/herself and his/her employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

2 | ASSIGNMENT OF BOOTH SPACE A priority points system will be used for initial booth selection and then followed by booth rentals on a first-come, first-served basis. Visit our website at www.cleancurrents.org/2022floorplan for regular floorplan updates. The floorplan is subject to change. Full payment, payable to NHA, must accompany the application. Applications without payment will not be processed.

3 | OFFICIAL EXHIBIT SCHEDULE
TUESDAY, OCTOBER 18, 2022

- Installation.....8 AM – 5 PM
- Booth Inspections.....3 PM – 4 PM

WEDNESDAY, OCTOBER 19, 2022

CC Central Hours.....10 AM – 5:30 PM

THURSDAY, OCTOBER 20, 2022

- CC Central Hours.....10:30 AM – 5:30 PM
- Dismantle.....5:30 PM – 10:30 PM

FRIDAY, OCTOBER 21, 2022

- Dismantle.....8 AM – 12 PM

These hours are tentative and subject to change. If the official CC Central schedule changes, all exhibitors will be notified in writing.

4 | INSTALLATION AND DISMANTLE OF EXHIBITS

Event Management reserves the right to fix the time for the installation of a booth prior to the event opening and for its removal after the conclusion of the event. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during event hours. All booths must remain intact until the close of the event. Installation must occur only during the installation times designated in the Exhibitor Prospectus. All booths must be properly installed, fully operational, and event-ready no later than 3 PM on Tuesday, October 18, 2022, for the final inspection of CC Central by Event Management. Dismantle may not begin until after 5:30 PM on Thursday October 20, 2022, and

must be completed by 12:00 PM on Friday, October 21, 2022. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future events. Exhibitors are expected to make travel arrangements in accordance with this schedule. If erection of any exhibit has not started by 5 PM on Tuesday, October 18th, the NHA Exhibits Manager or his or her designee shall order the exhibit to be erected and the exhibitor billed for all charges incurred. Each exhibitor will complete arrangements for removal of his or her material from the SAFE Credit Union Convention Center in accordance with the instructions provided in the Exhibitor Services Manual. All material must be packed and picked up by 12:00 PM on October 21, 2022. Any material not called for by said time and date will be packed and shipped at the exhibitor’s expense, by a carrier selected by the official drayage contractor.

5 | CHILDREN No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

6 | FAILURE TO OCCUPY SPACE Space not occupied by 3PM on Tuesday, October 18, 2022, may be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

7 | RATES, DEPOSITS AND REFUNDS Space will be rented at the rate of \$45.50 per square foot / \$4,550 per 10’ x 10’ linear space in accordance with the application form, with a \$200 additional charge for each corner assigned. For NHA Members, space will be rented at the rate of \$39.50 per square foot / \$3,950 per 10’x10’ linear space in accordance with the application form, with a \$200 additional charge for each corner assigned. Online payment by credit card results in immediate booth rental. A 50% deposit is due by April 1, 2022 with final payment due by July 18, 2022. Payment by check results in a temporary booth rental. Payments by check must be in USD and payable to the National Hydropower Association. All international bank fees are the responsibility of the exhibitors. In the event of a default by the exhibitor, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not the Event Management enters into a further lease for the space involved.

8 | CANCELLATION Cancellation requests must be submitted in writing to the Exhibits Manager. If written cancellation is received by April 1, 2022, the booth fee will be refunded 100%. After April 1, 2022, the booth fee will be refunded less 50% of the contracted booth rental fee. Any exhibitor who cancels all of their booth space after July 18, 2022, will forfeit to NHA, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor’s booth space.

Terms & Conditions

9 | DOWNSIZED BOOTHS Space reduction requests must be submitted in writing to the Exhibits Manager. A cancellation fee will be charged for downsizing booth space. The cancellation fees listed will be applied to the booths removed from the final booth size. Complimentary full-conference registrations will apply to the final booth size. Event Management has the right to reassign the exhibitor to a different booth space based on revised size requirements.

10 | EVENT CANCELLATION, POSTPONEMENT AND/OR RELOCATION If NHA, in its sole discretion, cancels the tradeshow, a full refund of the exhibit rental fees will be made, which is the limit and extent of NHA's liability to the exhibitors for such cancellation. If the date and/or location of the event is changed, the exhibitor has the right to request a full refund of the exhibit rental fees from NHA, and NHA commits to honoring that request, which is the limit and extent of NHA's liability to the exhibitors for this change.

11 | CONTRACTOR SERVICES An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor in July 2022. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NHA or the SAFE Credit Union Convention Center assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to official contractor as specified in the Exhibitor Services Manual. Should any shipments not be made as specified in the manual it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to exhibiting company. Exhibitors are responsible for all information provided in the Exhibitor Services Manual.

12 | BOOTH DESIGN NHA follows the International Association of Exhibitions and Events (IAEE) Display Guidelines for exhibit booth design. The regulations listed herein are not intended to unduly restrict exhibits as to either design or utility. The spirit in which the rules are presented is to create and maintain an open atmosphere on the exhibit floor. In designing exhibits, traffic flow, good judgment and consideration for neighboring exhibitors and attendees should be primary objectives. Every effort has been made to ensure the accuracy of all information distributed by NHA; however, due to the everchanging needs and maintenance schedules of facilities, such as the SAFE Credit Union Convention Center, up-to-the minute information is not always available. With this in mind, we remind all exhibitors that NHA, the SAFE Credit Union Convention Center

and its contractors or agent can make no warranties as to the accuracy of floor plans issued in conjunction with or pertaining to the exposition. If locations of building columns, utilities or other architectural components of the facility are considerations in the construction of an exhibit, it is the responsibility of the exhibitor and/or his/her agent to physically inspect the facility to verify all dimensions and locations.

13 | NOT ALLOWABLE BOOTH DESIGN NHA does not permit end-cap booths, meaning a 10'x20' booth that is exposed to aisles on three sides. NHA also does not permit exhibitors to purchase linear booth spaces that are across the aisle or diagonal from one another. Example: If an exhibitor wants to purchase two 10'x20' spaces across the aisle from one another, this would not be permitted.

14 | IN-LINE BOOTHS In-line booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. Regardless of the number of in-line booths utilized, (e.g., 10' x 20', 10' x 40', etc.), display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space, with a 4-foot height restriction imposed on all materials in the remaining space forward to the aisle. When three or more in-line booths are used in combination, as a single exhibit space, the 4-foot height limitation is applied only to that portion of exhibit space that is within 10 feet of an adjoining booth.

15 | ISLAND BOOTHS Island booths are booths exposed to aisles on all four sides, with a minimum size of 20'x20'. Supplementary regulations governing such exhibits are the following:

- a. Island booths are restricted to 20 feet in height.
- b. The entire cubic content of the space may be used up to the maximum allowable height of 20 feet including signage (hanging or stationary), banners, trusses and hanging lighting systems.
- c. Any hanging signage will be hung at 20 feet from the floor to the top of the sign.
- d. No signage, lighting fixtures, or light/sign trusses are allowed outside the boundaries of the exhibit space.

16 | LIGHTING Lighting should be directed to the inner confines of the booth space. Lighting must not project onto other exhibits or event aisles. Lighting that is potentially harmful, such as lasers or ultraviolet lighting, must comply with facility rules and be approved in writing by exhibition

Terms & Conditions



management. Lighting that spins, rotates, pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event. NHA reserves the right to restrict the use of glaring lights or objectionable lighting effects.

17 | SOUND DEVICES & OTHER PRESENTATION DEVICES

Public address, sound producing or amplification devices that project sound must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitor and their patrons, nor cause the aisles to be blocked. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Any expenses incurred in this instance will be the sole responsibility of the exhibitor. Any form of attention getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Music, whether vocal or instrumental, is prohibited.

18 | ARRANGEMENTS OF EXHIBITS Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The event management reserves the right to inspect the quality of the appearance of each booth prior to event opening. Where necessary, masking drape or other covering material will be placed to cover unsightly wires, unfinished backwalls exposed waterpipes or hoses, etc. at the exhibitor's expense.

19 | BOOTH MATERIALS Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

20 | EXHIBITOR SERVICES MANUAL Each exhibitor will be provided with an official Exhibitor Services Manual. The Exhibitor Services Manual describes the type and arrangement of exhibit space and the standard equipment provided by Event Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Event Management, any exhibit that fails to conform to the Exhibitor Services Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition.

21 | BOOTH & AISLE SPACE All exhibit equipment and materials must be located within the booth. All personnel and promotional activities must be confined to the limits of the exhibit space. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Sufficient space

must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities.

22 | CARPET All booths must be carpeted. Exhibiting companies are responsible for furnishing, cleaning, and carpeting their booths. Any booth(s) not carpeted by 3 PM on Tuesday, October 18, 2022, will be carpeted by Event Management at the exhibitor's expense. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

23 | SUBLEASING OF SPACE Exhibitors may not assign, sublet, or apportion to others the whole, or any part of, the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

24 | CONDUCT All exhibits will be to serve the interest of NHA and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Event management reserves the right to the immediate withdrawal of any exhibit that NHA believes to be injurious to the purpose of NHA. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NHA to be objectionable are expressly prohibited in the exhibition area and in any meeting room.

25 | TYPE OF EXHIBITING COMPANIES The purpose of the exhibition is to further the education of conference attendees through product and service displays and demonstrations. Products or services exhibited must be pertinent to the attendees' professional interest. NHA reserves the right to restrict who may exhibit at the conference and exhibit sales activities that it deems inappropriate or unprofessional. In addition, NHA reserves the right to prohibit any company, association, or entity from exhibiting at the conference who has products or services that compete with the products and services NHA provides.

26 | EXHIBITOR-SPONSORED EVENTS Any exhibitor-sponsored event, meeting, seminar, reception, focus group or similar function to which conference attendees are invited that is held during the official Clean Currents schedule is subject to NHA approval. Please consult the NHA website for a schedule of events, or contact the NHA Exhibits Department.

27 | EXHIBITOR PERSONNEL The official NHA badge must be worn whenever a representative is in CC Central. All personnel representing the exhibitor or his or her agents on the exhibit floor during installation and dismantling must be properly identified.

Terms & Conditions

28 | SELLING PRODUCTS/MERCHANDISE Exhibitor shall not conduct retail or consumer sales during exhibition hours. Exhibitor may not receive payment or make delivery of equipment or products of the trade, but the Exhibitor may accept orders for future delivery.

29 | HANDOUT MATERIALS Promotional giveaways and exhibitor prize drawings will be permitted. NHA reserves the right to disallow any material that it believes to be inappropriate. No exhibitor may use NHA's name or any of its affiliate organizations in conjunction with any promotional activity or award in CC Central without the expressed written consent of NHA.

30 | ADDITIONAL ADVERTISING Exhibitor is prohibited, without express written approval from NHA, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as unauthorized facility tours.

31 | EXHIBITOR FUNCTIONS Exhibitor also agrees not to operate hospitality suites or host any hospitality functions during official Event hours or when any NHA sponsored activities are being held without express written approval from NHA. All requests for a hospitality suite or public function space must be made through NHA. If an exhibitor cancels their exhibit space, NHA reserves the right to notify the venue to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel. No Exhibitor or group of Exhibitors may organize or convene meetings, host cocktail parties, or similar functions other than in their display space during the scheduled times of the event without prior written approval from NHA.

32 | CANVASSING Canvassing or distribution of advertising material or souvenirs in CC Central by representatives of nonexhibiting firms is strictly forbidden and may result in immediate eviction from the conference. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth.

33 | SOLICITATION OF EXHIBITORS No persons will be permitted in CC Central for the purpose of soliciting exhibitors for advertising, exhibit space, or other sales without the express written permission of NHA.

34 | FIRE, SAFETY, AND HEALTH The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety, and health.

35 | LABOR RULES AND REGULATIONS Labor rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements,

it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Manual.

36 | STORAGE The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NHA assumes no responsibility for damage or loss of packing boxes or crates.

37 | LIABILITY AND SECURITY NHA makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. NHA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes. NHA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any government authority and of the contracted facility. The exhibitor will pay and save NHA, its Board, members, staff, and representatives, Sponsorship Boost, and the SAFE Credit Union Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the SAFE Credit Union Convention Center or property adjacent thereto occasioned by any act, neglect, or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees, or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NHA, Sponsorship Boost, and the city of Sacramento and the SAFE Credit Union Convention Center against any and all such claims or demands.

38 | INSURANCE Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of the State of California; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and

Terms & Conditions

products/completed operations, providing for terms of coverage to be effective from on or before October 16–21, 2022, which shall include exhibitor's move in and moveout. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of Clean Currents 2022. (c) Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations here under and for its own protection. Each exhibitor must show proof of insurance prior to installing their booth.

39 | TRADEMARKS NHA will be held harmless for any trademark, trade name, copyright, or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the SAFE Credit Union Convention Center logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by the SAFE Credit Union Convention Center marketing department. Use of the NHA logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by NHA's marketing department.

40 | PHOTOGRAPHING OF EXHIBITS Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing or videotaping its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling, and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Event Management or the official photographer to photograph the exhibit from outside the perimeter of the booth.

41 | FACILITY USE All public function space in the SAFE Credit Union Convention Center and host hotels is controlled by NHA. No function space will be released to exhibiting firms or other commercial firms for social functions without the permission of Event Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered members or guests of NHA by exhibiting firms other than on the exhibit floor during the stated hours is expressly prohibited.

42 | VIOLATIONS NHA may at its discretion take away all or part of future exhibiting privileges for violations of the Terms and Conditions. In addition, violation of any of these Terms and Conditions by the exhibitor or his or her employees or agents shall at the option of NHA forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to NHA all monies paid or due. Upon evidence of violation, NHA may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NHA may incur thereby.

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Sign up for tradeshow + conference email and text notifications from the National Hydropower Association. Text NHA CC to 1+844.326.4459 to receive Clean Currents 2022 updates.

For additional information about Clean Currents 2022 or NHA membership, contact Diane Lear at diane@hydro.org or call 202.378.3102.

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